

Zeshan Afzal

CEO Million Smiles Global KSA | Leadership Coach | Wellness Expert | Experiential Learnings Trainer
| Business Psychology | x Wall Street | x KPMG New York | x Global CEO SAF

Zeshan Afzal is a visionary Leadership Trainer & Coach, Wellness Expert, and Chief Executive Officer of **Million Smiles Global KSA**, widely recognized for his ability to transform leaders and organizations through a holistic approach that blends psychology, wellness, and real world business insight. With over two and a half decades of professional experience, he continues to empower professionals to lead with authenticity, emotional intelligence, and purpose.

He has worked on Wall Street and delivered leadership lectures across North America, Europe, Africa, South Asia & Middle East. While working across several countries, Zeshan developed a strong foundation in corporate strategy, performance management, and global leadership. His time in high pressure global markets shaped his understanding of how people think, act, and succeed under stress that now form the cornerstone of his Leadership philosophy.



Leadership Trainer & Coach, Zeshan focuses on cultivating emotional intelligence, decision making under pressure, and values based leadership. His coaching approach helps executives and teams unlock their full potential, fostering confidence, clarity, and collaborative strength.

Wellness Expert, he promotes the essential balance between performance and personal **well-being**. He integrates mindfulness, positive psychology, and **laughter therapy** to help professionals manage stress, build resilience, and nurture a sense of fulfillment in their work and lives.

Experiential Learning Trainer, Zeshan brings learning to life through immersive, hands-on programs that move beyond theory. His sessions encourage self-discovery, communication, and team alignment, creating lasting behavioral change rather than temporary inspiration.

Business Psychology, his teachings explore the deeper human factors that drive motivation, leadership behavior, and workplace culture enabling organizations to achieve both excellence and empathy.

Zeshan has worked with several leading organizations in Saudi Arabia, including the **Abdullah Fouad Group, Tamimi Global, Careem, Windmason, Insights, ACCA, Resala, Fiduciam Global, Vision360, DNC Group, Advance RSM Global, and Tracking**. His training sessions are known for their engaging energy, interactive methods, leadership decoding and transformative outcomes that leave a lasting impact on participants.

Mental Health awareness, **Women Empowerment & Inclusive Leadership**, Zeshan continues to champion causes that promote balance, empathy, and equality while promoting "Gender Intelligence" within corporate environments.

Through Million Smiles Global, he envisions a professional world where success is measured not just by results, but by the well-being, happiness, and human connection that fuel them inspiring people everywhere to **Go Beyond What You Think**.

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Social Impact

He's amongst the Top 05 LinkedIn Professionals in South East Asia voted by FVL Paris. Having more than 155K Followers, Zeshan generated a traction of 17Mn plus impressions last year and in last 05 years he had over 65 Million impressions on the LinkedIn Professional Network.

Zeshan has held several senior positions in the Corporate Sector from being the Chief Executive Officer to being a Group Executive Director & Independent Director on various boards of listed and private companies and a foreign board as well.

He has also been Chairman audit & part of various audit, investment & management committees and have worked on various CSR projects.

Global Leadership

Zeshan has also delivered talks on AI, Corporate Finance, Travel & Tourism potential and been a speaker on various global forums. He also does Corporate Consulting, HR, IA and Strategy sessions.

He has given lectures on developmental areas focusing on Humanitarian work & Leadership in Japan, Sri Lanka, Singapore, South Africa, Qatar, Bahrain, UK, Canada and USA. He has also hosted World Bank Global Leadership teams in Asia and regularly hosts leading CEOs for leadership, wellness and development talks.

Key Clients in Middle East

Abdullah Fouad Group, Tamimi Global, Careem, Windmason, Insights, ACCA, Resala, Fiduciam Global, Vision360, DNC Group, Advance RSM Global, and Tracking.



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former Leadership Roles

- Director KPMG New York at Wall Street
- CEO Peshawar Zalmi (Sports Franchise of Cricket under PCB)
- Global CEO SAF managing 11 countries
- Group Head Arif Habib Corporation
- President TECH Pakistan
- Group Executive Director Stylo Group
- Advisor to JS Global Capital
- Advisor to Board of CCL Pharma
- Advisory committee Power Cement Ltd.
- Advisory committee Aisha Steel Ltd.
- Advisory committee Sachal Energy
- Advisor at Sufi Steel Industries
- Advisory committee Javedan Corp
- Advisor to Excel Engineering
- Advisor to DH Foundation
- Advisor to CYTE Foundation

Board Leadership

Served on multiple boards and committees, driving governance, audit, and investment strategies that enhanced organizational performance and stakeholder value.

Board Leadership Roles

- Cordoba LV
- Netsol Technologies
- Sadaqat Textile
- Investor Lounge
- Arif Habib Limited
- Crescent Textile Mills Ltd.
- Safe Mix Concrete Limited
- Reliance Sacks (a Fatima Group Company)
- Serendib Stock Brokers in Sri Lanka

Philanthropic Leadership

Through Million Smiles Foundation (a non-profit CSR initiative), working on UN SDG-1 (No Poverty), SDG-2 (Zero Hunger), SDG-4 (Quality Education) & SDG-13 (Climate Action) impacting over 250,000 lives in last 04 years.

KSA Vision 2030 Alignment

- Zeshan drives impactful initiatives that strengthen leadership development, empower women, enhance HR capital, and promote economic growth through strategic training and development programs aligned with Saudi Arabia's Vision 2030.
- He deeply supports the creation of a vibrant society by fostering wellness, sustainability, and future leadership through programs that build capacity and contribute to long-term Saudi National transformation with a special focus on Saudi Youth.